



Help Develop the Next Generation STEM Workforce

You're invited to participate in a joint initiative from the *Michigan STEM Partnership*, the *Mobile Technology Association of Michigan (MTAM)* and *Inforum* that will:

- showcase the excitement of STEM careers in Michigan,
- encourage today's students to consider careers in STEM
- increase parent-awareness of the value of STEM careers for their children – particularly females and minorities who are currently severely under-represented
- provide educators with a tool they can use as part of their curriculum
- provide Michigan firms an opportunity to showcase their companies and their employees as a potential recruitment tool
- provide STEM employees across every industry in Michigan an opportunity to showcase their expertise

We're asking STEM Professionals in every industry to volunteer to submit a 3- 5 minute self-made video (*cellphone / tablet*) of themselves talking about their work in order to help excite today's students into becoming tomorrow's STEM Workforce.

Just a few minutes of your time could change the lifetime career direction of a student and help your industry with future recruitment!



Get participation details at:

MISTEMPartnership.com/VideoShowcase

